

S.No	Role	Qualification	Remarks
1.	Editorial Writers	<p>Qualification:</p> <ul style="list-style-type: none"> • Masters in Mass Communication; Masters in Journalism • Masters in Economics, Social Sciences • Experience: Writing editorial and opinion pieces in prominent national and international media platforms - both print, electronic and digital 	Candidates may have either one or more of the academic qualifications listed. The engagement level and seniority would depend on the academic qualification and relevant experience.
2.	Researchers	<p>Qualification:</p> <ul style="list-style-type: none"> • Bachelors in Economics, Social Sciences, Computer Science, Engineering • Masters in Economics, Social Sciences, Computer Science, Engineering • Masters in Mass communication or Journalism • MBA, Ph.D. in Economics, Social Sciences • Experience: Fresher from college • Experience: Worked in Leading research teams in Think Tanks, Banks, Government Organizations, Universities. 	Candidates may have either one or more of the academic qualifications listed. The engagement level and seniority would depend on the academic qualification and relevant experience.
3.	Software Developers	<p>Qualification:</p> <ul style="list-style-type: none"> • Bachelors or Masters in Engineering • Ph.D. in Computer Science • Experience: Designing complex algorithms for developing analytics, dashboard functionalities. • Experience: Designing and developing social media websites or specific modules for social media companies • Experience: Design and development of websites which have large citizen interface 	Candidates may have either one or more of the academic qualifications listed. The engagement level and seniority would depend on the academic qualification and relevant experience.
4.	Data Scientists	<p>Qualification:</p> <ul style="list-style-type: none"> • Bachelors or Masters in Economics • Masters in Statistics or Mathematical Sciences • Ph.D. or D.Sc. in Mathematics • Experience: Data Warehousing, quantitative data analytics • Experience: Designing algorithms for analyzing both structured and unstructured data • Experience: Working on data analytics in Banks, IT Companies, Telecom, Think Tanks, Research Organizations 	Candidates may have either one or more of the academic qualifications listed. The engagement level and seniority would depend on the academic qualification and relevant experience.

5.	Graphic Designers	<p>Qualification:</p> <ul style="list-style-type: none"> • Degree in Graphic Designing Animation • Masters in Animation and VFX and CGI • Experience: Proficiency in Various graphic Design software for making banners, info-graphics, posters, etc • Experience: Designing info-graphics, 2D and 3D animation, VFX, CGI • Experience: Designing graphics for Game industry, film production 	Candidates may have either one or more of the academic qualifications listed. The engagement level and seniority would depend on the academic qualification and relevant experience.
6.	Video Editors	<p>Qualification:</p> <ul style="list-style-type: none"> • Degree in Video Editing and Animation • Experience: Video Editing for advertising films, cinema, documentaries, promotional campaigns 	Candidates may have either one or more of the academic qualifications listed. The engagement level and seniority would depend on the academic qualification and relevant experience.
7.	Digital Content Script Writers	<p>Qualification:</p> <ul style="list-style-type: none"> • Bachelors or Masters in Mass Communication, Journalism, Economics, Social Sciences • Experience: Developing digital content for online and mobile medium • Demonstrated experience in ideating and writing scripts for video films, graphical and banner campaigns • Credited with writing script or dialogues for prominent and viral campaigns 	Candidates may have either one or more of the academic qualifications listed. The engagement level and seniority would depend on the academic qualification and relevant experience.
8.	Advertising Professionals	<p>Qualification:</p> <ul style="list-style-type: none"> • Bachelors or Masters in Advertising, Social Sciences, Engineering • Experience: Conceiving, planning and executing advertising campaigns for non commercial products at both national and international level • Experience: Worked at senior level in major advertising houses , both national and international 	Candidates may have either one or more of the academic qualifications listed. The engagement level and seniority would depend on the academic qualification and relevant experience.
9.	Senior Management	<p>Qualification:</p> <ul style="list-style-type: none"> • Senior level working professionals or Retired Professionals from Universities, Hospitals, Armed Forces, Civil Services, Police Service. • Experience in leading large teams of professionals in own domain or multi specialty domains. 	Candidates may have either one or more of the qualifications listed. The engagement level and seniority would depend on the academic qualification and relevant experience.



10.	Academic Experts	Qualification: <ul style="list-style-type: none">• Ph.D. in Relevant Discipline Experience: <ul style="list-style-type: none">• Mid to Senior level academicians in Universities, Colleges, Think Tanks, Research Organizations, International Agencies• Retired Professors from Universities of International Repute.• Corpus of published papers in international journals of repute	Candidates may have either one or more of the qualifications listed. The engagement level and seniority would depend on the academic qualification and relevant experience.
11.	Social Media Experts	Qualification: <ul style="list-style-type: none">• Expertise in devising and running successful social media profiles in Twitter, Facebook, YouTube, Instagram, LinkedIn, Quora, Whatsapp• Running own blog site or crowd sourced opinion or blog sites	Candidates may have either one or more of the qualifications listed. The engagement level and seniority would depend on the academic qualification and relevant experience.
12.	App Developers	Qualification: <ul style="list-style-type: none">• Engineering graduates with demonstrated experience in developing successful mobile apps• Expertise in developing workflow and algorithm for mobile apps	Candidates may have either one or more of the qualifications listed. The engagement level and seniority would depend on the academic qualification and relevant experience.